

onedotzero\_distribution

2010 catalogue

distinctive and innovative moving image



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onedotzero\_adventures in motion



catalogue designed by [nurjan nevzat](#)



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## onedotzero adventures in motion

onedotzero is a contemporary digital arts organisation with a remit to promote innovation across all forms of moving image and motion arts.

activities encompass public events, artist and content development, publishing projects, education, production, creative direction, curation and related commercial consultancy services.

+ thirteen years at the forefront of contemporary digital motion arts creativity

+ pioneering in its vision, collaborative in approach

+ critically acclaimed for having helped shape the future of motion arts

+ renowned and respected for representing a diverse array of artistic endeavour, formats and content

## onedotzero adventures in motion festival

onedotzero is critically acclaimed for producing the annual pioneering audiovisual touring festival, onedotzero\_adventures in motion.

the festival travels the world, showcasing the most exciting new ideas and brightest up and coming filmmaking talent alongside visionary new work by world-leading creative luminaries.

onedotzero brings together high-end and grass roots talent within a comprehensive package and delivers contemporary arts and audiovisual entertainment to a broad, international demographic of connected audiences.

onedotzero operate a free to enter submissions policy, which encourages new talent, working artists and individuals from within creative industries to submit new work for festival curation.

## onedotzero short film distribution and licensing

onedotzero represents a select catalogue of international award winning short films, animations and installations for worldwide distribution to all platforms. onedotzero sources its films from all over the world, utilising its global network of film festivals and content partners to discover the best of new digital film, animation and interactive projects.

the shorts can be sold as individual pieces or as a programme package, according to acquisition requirements. we are happy to work with organisations to acquire and curate the right packages for their needs for broadcast, exhibition, online or other platforms.

onedotzero aims to provide targeted exposure for filmmakers they represent and considers new films for representation all year round, which fit the remit of new, original digital moving image of exceptional quality.

for distribution enquiries and programme curation please contact claire spencer cook: [claire@onedotzero.com](mailto:claire@onedotzero.com) for more details and showreel requests.



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## narrative shorts

a select international programme of critically acclaimed digital short films and animations, which extend beyond the boundaries of traditional storytelling and style. featuring bafta and annecy nominated shorts, this selection expertly manipulates new digital technologies, with a focus on film narrative and visual experience. many of the films are also suitable for individual exhibition in galleries or museums.

### albert's speech

richard fenwick / uk 2009 / 14:23

a humorous live action short documenting a man's inner struggle as the moment he has to deliver a best man's speech races ever closer. albert's fear of public speaking is elaborated further by overlaid animation, peppered throughout, which illustrates his discontent as his moment of trepidation fast approaches. originally commissioned by bbc films and bbc film network. a onedotzero production.

### iran: a nation of bloggers

chiesa, sukarya, temes + kageyama / canada 2008 / 02:00

a topical and succinct visual essay from vancouver film school that highlights how motion graphics is a potentially powerful communication tool in new media journalism.

### agent orange ready

christian schlaeffler / germany 2008 / 02:52

an eerie yet beguiling animated tale of an old vietnam veteran haunted by memories, which materialise as distressing bodily growths he has to destroy.

### voltage

filippe lyra + william paiva / brazil 2008 / 04:14

animated robots, half-human and half-synthesizer, powered by a huge amount of energy, connect to each other in an electric and chaotic trance.



06

## narrative shorts

### parallelostory

*impactist / usa 2009 / 02:24*

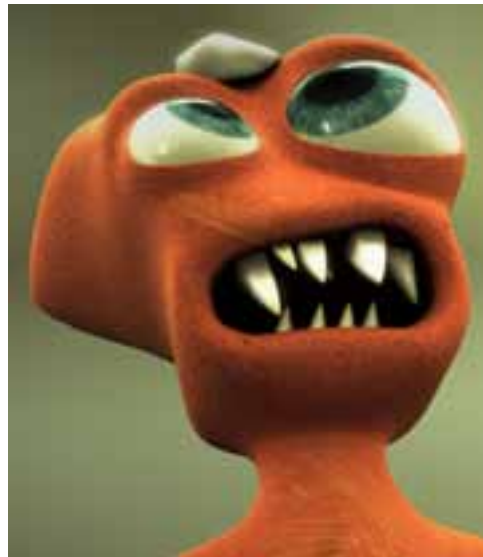
a hand-crafted love story between two astronomers, which unfolds against a background of parallel universes. impactist's highly stylised illustration and subtle pastel palettes make for a distinct and romantic narrative.



### ant and len

*duncan raitt + jon marsh / uk 2009 / 01:45*

reminiscent of aardman claymation favourites 'morph' and 'chas', this mischievous character animation sees ant trying to rescue his friend len from an unfortunate foot-gnawing accident.



### dictaphone parcel

*lauri warsta / finland 2009 / 02:47*

a charming 'imaginary documentary' which charts the visual journey of a package from the uk to finland, via post office queues and parcel chutes, to sorting offices and delivery van stereos.

courtesy of the RCA.



### khoda

*reza dolatabadi / uk 2008 / 04:52*

this piece is a magnificent work both in its creativity and the artists' dedication in painstakingly producing over 6,000 paintings over 2 years to create his graduation film. a psychological thriller that will immerse you in a man's struggle to hang on to his sanity.



## hi, human interface

[multitouch barcelona / spain 2009 / 06:22](#)

analogue computer antics from recently created interaction design group multitouch barcelona. this witty short explores what it would be like to use computers run by humans living inside them.



## frankenfashion

[alexander turvey / uk 2009 / 03:25](#)

just as the mythical dr frankenstein took different parts from many human bodies to build a new being, fashion pulls and patches elements from anywhere and everywhere. through this surreal and macabre sequence of events we witness fashion being taken to its most extreme.



## bruce

[tom judd / uk 2009 / 03:25](#)

a young man uses open-source organic programming to grow his very own action hero, which bears a marked resemblance to the original 'die hard' heavy. a comic debut from tom judd, a current student at the royal college of art, london.

courtesy of the RCA.



## graphic shorts

this selection covers a spectrum of styles spanning animation, motion graphics and abstract experimentation from a wide geographic spread. a large number of these works have been specifically produced for the festival and have not yet been broadcast. they are also suitable for individual exhibition in galleries or contemporary arts spaces.

### essay 1

nazim moisés / argentina 2009 / 01:48

a theatrical kaleidoscope of circus entertainment, this spectacular bazaar seamlessly combines slow-mo live action with iridescent animation, suspended in space.



### artificial paradise inc.

jean-paul frenay / belgium 2009 / 03:00

frenay anticipates a future where a major corporation has developed unique software, based on an organic virtual database, which holds all the lost memories of humankind. a sumptuous 3d exploration of machinery and memory.



### tranquility fat yak happy fun show

james wignall, ruffmercy + hush /  
uk + usa 2009 / 04:37

one of 17 films taken from psst!3: a collaborative film series that takes the exquisite corpse drawing game as a starting point and encourages filmmakers to run away with their imaginations. a consequences game of anime and monsters-inspired mayhem.



### it's what's inside that counts

james brocklebank / aleck morton /  
uk 2009 / 01:25

an awkward, messy and humorous romp of organs and fluids, rendered in glossy 3d. this rampant yet abstract sexual encounter lacks any romance or intimacy and instead becomes an explicit, primal, gratuitous act.





## peripetics

zeitguised / uk 2008 / 03:20

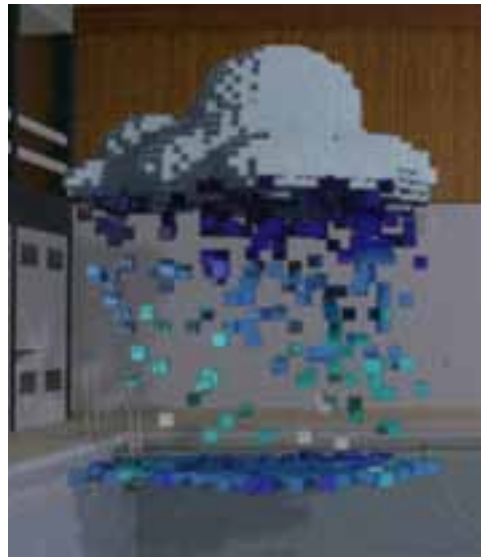
uber-tactile surfaces and sculptural organic forms make these fantastical stages appear as uncannily real environments. originally commissioned by zirkel gallery.



## voxel

ubik / uk 2009 / 02:36

invited by the f5 new york festival to make a short with only three reference words as a brief [refresh, renewal, rejuvenation], ubik set about transforming a desolate swimming pool, bringing it back to life by animating voxels [3d pixels].



## cityscapes

seong jun lee / uk 2008 / 02:24

layer upon layer of sketched illustration builds a city ambience. traffic and sirens, which dictate the ferocity of the animation in a composition of soothing grime. presented entirely in black and white imagery.

courtesy of the RCA.



## the end of eternity

institut götze / germany 2009 / 04:09

travelling in an endless channel of varying architecture and environments through city, space and forest, visiting different continents on a relentless rollercoaster 2d journey. this work is expertly conceived using only solid blacks and whites to further hypnotize the entranced viewer.



## subprime

[mike winkelmann \[beep\] / usa 2009 / 02:27](#)  
 a visual depiction of the american housing market as it spirals out of control. subprime uses a constantly rotating isometric perspective to illustrate the us mortgage crisis. every successive house built folds into itself and sprouts the growth of a larger successor, only to repeat the ultimately futile process again.



## big brother britain

[bertan cakgoz / conor hinfey / uk 2008 / 03:00](#)  
 sophisticated surveillance cameras and data recording equipment permeate every aspect of our lives, yet this intrusion remains largely unchallenged by the general public. this animated film explores such security measures, which invade the private lives of citizens.



## tokyo / jitensha

[steven day / usa 2009 / 01:10](#)  
 a poetic documentary from the point of view of a cyclist on a journey through tokyo at the speed of light. a travelogue in hyper speed comprised of holiday snaps, that sums up the japanese city experience.



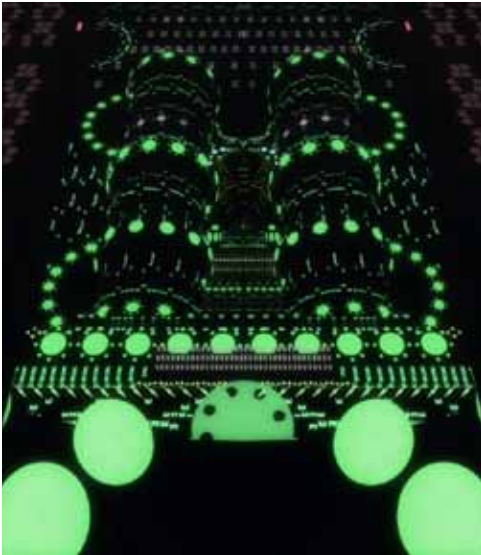
## recycle invaders

[thiago maia / uk 2009 / 01:10](#)  
 maia is a brazilian born, london based designer and animator with a penchant for cardboard fantasies. a dream where recycling machines could float amongst the clouds and be fed rubbish that chug away before producing green trees to give back to the earth.



## 1923 aka heaven

max hattler / denmark + uk 2010 / 01:50  
 1923 [aka heaven] is one of two new animation loops directed by max hattler, inspired by the work of french outsider artist augustin lesage. the film is based on lesage's painting 'a symbolic composition of the spiritual world' from 1923. the films were created during 5 days in february 2010 with student animators and cg artists at the animation workshop in viborg, denmark.



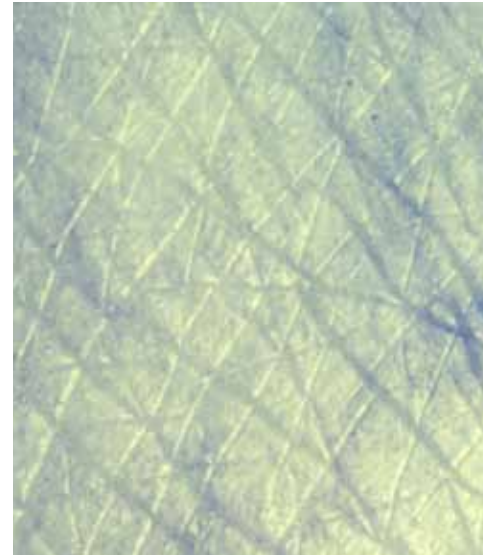
## 1925 aka hell

max hattler / denmark + uk 2010 / 01:36  
 1925 [aka hell] is the second of two new animation loops directed by max hattler, inspired by the work of french outsider artist augustin lesage. the film is based on lesage's painting 'a symbolic composition of the spiritual world' from 1925. the films were created during 5 days in february 2010 with student animators and cg artists at the animation workshop in viborg, denmark.



## drift

max hattler / uk 2007 / 03:33  
 drift sees the body as a metaphorical landscape. eerie and sometimes too close for comfort, the film aims to transform the familiar and mundane into something poetic and mysterious in order to create distance from closeness, and reflection from immersion ... hair floats through the landscape and creates an oblique narrative, while three layers of sound unfold concurrently.



## striper vo.1

max hattler / uk 2006 / 00:30  
 the urban topography of london provided max with an interesting starting point, to only use what was already there and document the everyday, but re-packaging it to make the subject a thing of vibrancy and excitement rather than frustration and annoyance experienced by the rush hour crowd.



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## graphic shorts

### white box

makoto yabuki / japan 2009 / 04:08

a designer creates geometric patterns on a drawing board, which take on a life of their own and flutter like birds around his studio. a subtle visual poem, using augmented reality and 3d animation to stunning effect.



# 13 series

richard fenwick's userguides are a humorous set of animated shorts that parody the transcripts and illustrations of public service announcements by animating the aftermath they aim to avoid. each episode follows the characters' futile attempts to follow the calm yet authoritative instructions, only to find the actual outcome can vastly contradict what was intended. originally commissioned by MTV Italia, Ooob + produced by onedotzero [short form animated series 3 mins x 10 episodes]

userguides episode 1:  
learning to swim...

...in open sea! when your ship has just sunk! a cartoon character fights all the hazards of this unfortunate situation – waves, tiredness, and of course – a shark. visualized in the style of simple 2d animation.

userguides episode 2:  
what to do in the event of a nuclear attack

practical advice on 'how to survive a nuclear attack', visualized in the style of an official information film – mixing photography, graphics and animation with a stern, commanding voice-over.

userguides episode 3:  
assembling flat pack furniture

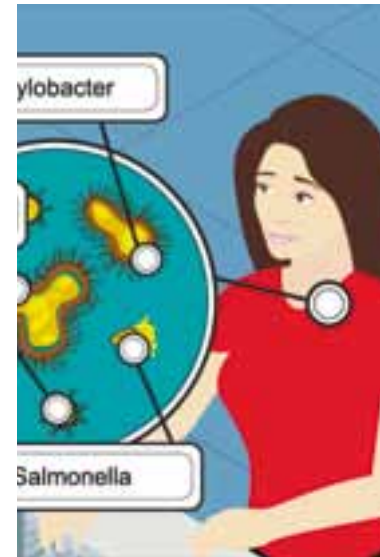
the 'flat pack dude of self assembly' explains how to magically assemble a wardrobe, mostly by making the instructions appear from his fingers and speaking in a universal language [well, norwegian actually]. in tandem, a real life couple attempt to figure it all out.

userguides episode 4:  
avoiding contagious infections  
[in the workplace]

more practical advice: this time on 'how to guard against disease and illness in the workplace'. all very useful, except that the closer you look the more impossible it is to conform to. our main character concludes that the only solution is to be completely isolated from others. visualized in the style of isometric 3d information graphics.

userguides episode 5:  
what to do in the event of an earthquake

you're in safe hands with this handy guide to surviving an earthquake. visualized in blocky, retro-styled 3d animation, with a voice-over in the style of a primary school teacher friendly, honest + trustworthy and truly realistic sound effects.



## 14 series

### userguides episode 6: operating a vending machine

an unsuspecting punter takes on the 'mighty vending machine' in an escalating battle of wits. who will win when the vending machine decides not to play by the rules?



### userguides episode 7: defending oneself from attack

with the aid of a few simple techniques one can greatly enhance ones chances of deterring and overcoming the opportunistic mugger. adopting the correct attitude and not being intimidated are essential mental preparations. "bring it on!" visualized as a 3d game with an enthusiastic, motivational voice-over and bone crunching sound effects.



### userguides episode 8: observing the highway code

the highway code exists to help make driving a pleasurable and safe experience for you and others around you. please follow these simple but important rules. visualized in the style of simple 2d animation, with an officious voice over and realistic sound effects.



### userguides episode 9: training your dog

dogs are indeed man's best friend. they are loyal and eager to please, making them ideal pets to teach basic obedience training to.



### userguides episode 10: administering first aid

keeping a cool head when faced with a first aid situation is essential. following the simple and clear advice of the first aid code will allow you to deal with any potential problem in an efficient and professional manner.



## gems from the archive

a selection of narrative shorts and animations from the last 8 years – some classics which deserve to be seen again and again.

### arrive

ed holdsworth, music: dom mino /  
uk 2003 / 6:00

holdsworth's exquisite, abstracted japanese odyssey, commissioned by onedotzero and based on his first trip to the city of tokyo. this is a meditation on travel and arrival – perfectly communicating the explosion of the senses and audiovisual burst that intoxicates you on your first arrival in the multi-layered metropolis.



### quietus

precursor / uk 2004 / 03:05

a microcosmic organo-tech world, a complete cycle of artificial life. based on ideas of juxtaposition and contrast, life and death, the exquisite and the grotesque, the mechanic and the organic, order and chaos. lush manipulated photography twinned with sound by si begg complete the effect. originally created for onedotzero.



### the eel

dominic hailstone / uk 2004 / 05:35

effects maestro turned director delivers a masterful short. an eel thrashes around in his undersized tank – as its form rapidly outgrows its environment, its angry mutation reaches monstrous proportions. hailstone's eerie imagination runs riot in this organic horror short.



### drum machine

tokyoplastic + the sancho plan /  
uk 2004 / 01:40

japanese kodo drummers in bright 3d, beat out a hefty tune, using their heads in place of sticks. selected for sundance 2004, and also available as an interactive installation.



## gems from the archive

## what barry says

simon robson / uk 2004 / 02:44

an uncompromising examination and criticism of recent u.s. foreign policy, according to barry, the director's friend from down the pub and a 'lefty old hippy'. his monologue is sharply interpreted in motion graphics using iconographic styles from war pamphlets to stencil graffiti, which give visual form and resonance to his argument. 'soon there will be no political middle ground'. originally created for onedotzero.



## dad's dead

chris shepherd / uk 2003 / 07:00

a compelling story of friendship, mischief and denial, told through animated flashbacks. visually stunning, this short film fuses live action and animation seamlessly to take us on an emotionally dark, thought provoking journey through a working class childhood in merseyside. voice-over by ian hart. bafta winner for 2003 best british animated short. a slinky pictures production.



## tube mice

dan chambers / uk 2004 / 10:00

as disgruntled commuters file out of a metro station, a lonely grey tube mouse vainly searches for his friends. meanwhile, a shady vigilante in a dimly lit room packs into a case what appears to be a sniper rifle. who can solve the traffic chaos on the dark streets of london? a onedotzero / film london production.



## borderline

alex chandon / uk 2005 / 04:00

chandon takes london on a trip by way of escher, deconstructing both modernist and neo-classical landmarks to rebuild a new, impossible cityscape of upside down staircases and liquid skies.





## salaryman6

jake knight / uk 2002 / 06:30

a modern tale of the day to life of a salaryman, shot in tokyo, it boasts exceptional footage of everyday vistas of this metropolis. his mundane and repetitive life is shown in detail as he attempts to piece together his life using the aid of a pocket camera, after losing his memory. a widescreen mini spectacular as reality is stretched and warped to dramatic effect. winner of rushes short film award 2002, london film festival tcm awards 2002 and official selection karlovy vary 2003.



## who i am and what i want

chris shepherd + david shrigley /  
uk 2006 / 22:00

this unique, weird, poignant, wicked and darkly funny short film is based on a book by david shrigley, narrated by social outcast, pete, voiced by kevin eldon [nighty night / jam / big train], who bares all to tell us his life story: birth, crap jobs, drink, medication and self ostraciation in the woods.

courtesy of slinky pictures.



## onedotzero projects + activities

### production: onedotzero industries

onedotzero industries respond to briefs in a unique and original way, setting them apart from traditional methods of production. it prides itself with working with the best in the field and also encourages collaboration with other creative agencies. its cross-media approach allows innovative mixing of media, styles and techniques. with a defined outlook exploring the next generation of filmmakers, it is able to draw from an unprecedented range of talent, from non-traditional areas such as graphic design, illustration, new media, and club backgrounds to produce startling original work in a commercial context. its commercial projects in the area of moving image and brand development across tv, web live events, visuals, promos, installations, commercials and emergent technologies. productions include the take that circus tour 2009, pet shop boys love etc promo, pet shop boys pandemonium tour and lady gaga tour visuals.

### onedotzero touring programme

onedotzero\_adventures in motion touring events can vary in scale from one-off screening programme hires to large scale festival packages. a full onedotzero\_adventures in motion festival consists of the following key areas:

- + screening programmes
- + live audiovisual performances
- + installations
- + talks
- + workshops + education projects

for further info and a touring info pack please contact: [info@onedotzero.com](mailto:info@onedotzero.com)

### onedotzero\_cascade

cascade is an educational platform which encourages and facilitates multi-disciplined working, with an aim to promote collaboration and convergence amongst young people, students and graduates from different creative disciplines [e.g. architecture, moving image, product design, illustration, graphic design, interaction design, photography, science and engineering]. the learning and process from these workshops are then presented at the festival to inspire others as to the vocational opportunities within the creative industries as well as to introduce the idea of collaboration and its importance.

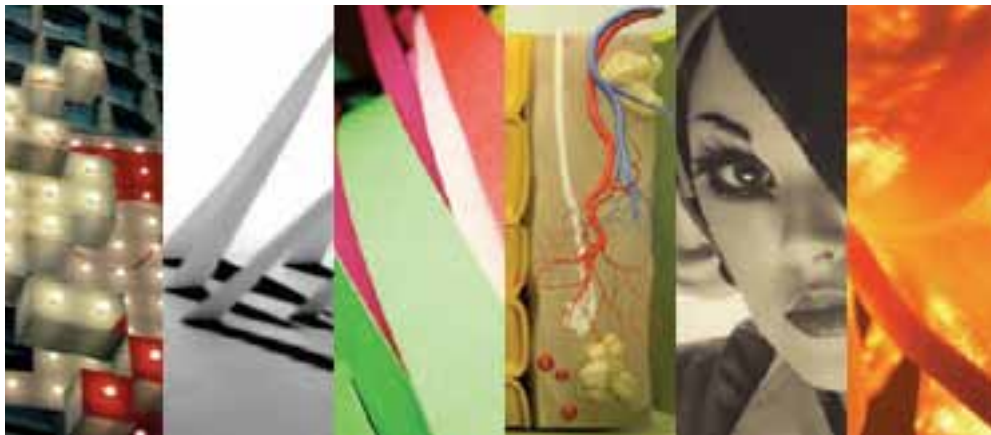
### case study: cascade 09

graduates from a variety of creative disciplines took part in the second onedotzero\_cascade over 6 days in september 2009.

the brief: re-imagining your city. how can you inject artistic elements into your urban surroundings to brighten, enliven and improve everyday life for the inhabitants. a full range of online tools should also be used to communicate, document, and map the projects developments and process. how can you connect the online community with the real community to your ideas?

the result: 6 days, 40 graduates, 17 disciplines, 9 professional practitioners concluding with a day of activity, debate and discussions at the BFI Southbank.

cascade is a tourable modular project designed to adapt to its location and target audience. for further info please contact: [info@onedotzero.com](mailto:info@onedotzero.com)



## onedotzero projects + activities

### onedotzero books

#### onedotzero\_motion blur: graphic moving imagemakers

print to video: motion blur is a book about the new graphic landscape of moving image. a landscape that has been rapidly assimilated by a worldwide culture, notably within the areas of animation, motion graphics and digital effects.

motion blur looks at this visual exploration by gathering together a global snapshot of exhilarating talent from around the world who have contributed to this transformation. the 240 page book, with over 1,500 images and accompanying dvd was released in june 2004 by laurence king in the uk and harper collins in the usa, and has now been re-printed 4 times.

#### onedotzero\_motion blur 2

motion blur 2 is a dialogue with contemporary creators working in a multitude of motion forms offering a breadth of vision and experiences from a range of differing cultures, approaches and goals. the book explores the artist's role in shaping and creating the future of nanotainment. it is rich in contemporary relevance, a legacy of our audiovisual media culture but also a snapshot of our shifting perceptions, ways of working and a new visual literacy.

motion blur 2 features work and interviews with the following maverick talents: airside, wilfrid brimo, +cruz / w+k tokyo lab, da joint, d-fuse, electrotnik, ed holdsworth, intro, lobo, takagi masakatsu, mk12, motomichi nakamura, hiroyuki nakao, ne-o, jonas odell, pfinderelei, plates animation, pleix, bob sabiston, edouard salier, timo schaedel, chris shepherd, floria sigismondi, smith + foulkes, satoishi tomioka, tronic and run wrake.

### onedotzero dvd label

#### onedotzero\_select dvd series 1-5

onedotzero brings together the world's best and most innovative talent in filmmaking, music video, motion graphics and a/v and lets you own it. it features a collection of rare gems and short masterpieces along with award winning short films from past film festivals.

the select dvd series is released in custom-designed anglo-japanese packaging with a distinctive slipcase and colour information insert and is highly collectible.

#### advanced beauty / universal everything

advanced beauty is an ongoing exploration of digital artworks born and influenced by sound, an ever-growing collaboration between programmers, artists, musicians, animators and architects. the films embrace unusual video making processes, the visual programming language processing, high-end audio analysis and fluid dynamic simulations alongside intuitive responses in traditional cell animation.

#### rabbit / run wrake

rabbit is a warped adult fairytale, an animation created out of 1950s educational stickers, found in a provincial junkshop twenty years ago, an animate! scheme commission and bafta nominee.

[www.onedotzero.com](http://www.onedotzero.com)



